

# Support for everyday life

Helping people make the most of their emotional wellbeing programs - and live their healthiest lives.



# Helping your teams navigate life's challenges

In this guide, you'll find examples of the wide range of Emotional Wellbeing Solutions support resources available to you.

The resources are designed to help build awareness, drive engagement and encourage use of the many benefits available for individuals and their family members.

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liveandworkwell.com

optumwellbeing.com



#### Why mental health matters



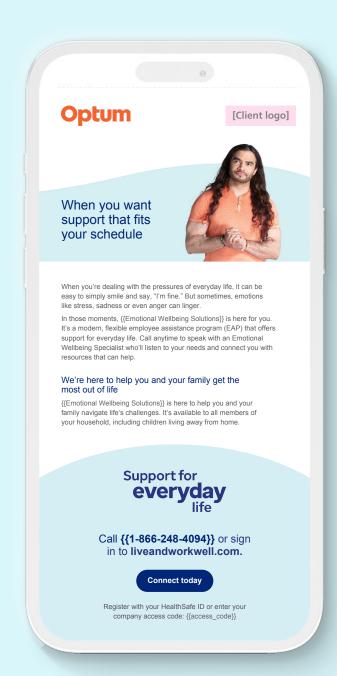
Download: Tips for creating a culture that supports mental health

## Tapping into a modern, flexible employee assistance program

We're committed to helping you provide people with all the individual support they need to handle life's challenges.

Emotional Wellbeing Solutions is a modern, flexible employee assistance program (EAP) that offers support for everyday life. The example benefit email on this page shows one of the many introductory communications available to you to help boost engagement.

It highlights that individuals and their families can get confidential, 24/7 support, including access to no-cost counseling sessions with in-network providers at no additional cost.



#### Benefit email

## Reach people where they are with multichannel messaging

You know best how to engage with your people.

Download engagement guide

From brochures, wallet cards and flyers to emails and other targeted messaging options, you can count on all the materials you need.

All elements are easily customizable with your company logo and the **liveandworkwell.com** access code and phone number. These materials are also available in Spanish.

Brochures are available to print during implementation for up to 10% of your on-site employee population.

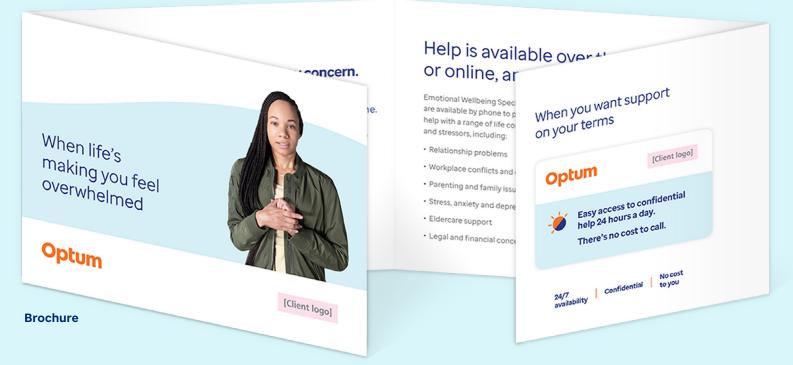
Wallet cards are available for print once per year for 10% of your employee population, drop-shipped to one location.

To request these materials, please contact your account management team.





Wallet card





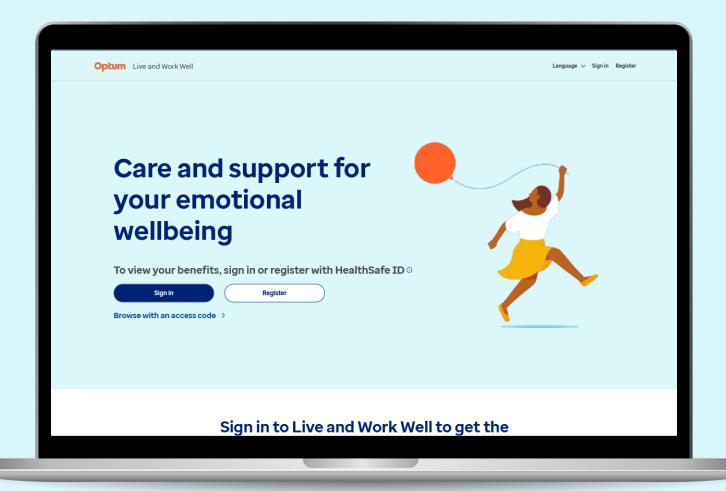
Flyer

## Strengthen engagement with every touch point

Connecting to care is easier than ever on **liveandworkwell.com**, the benefits portal for your people. It's simple to access with a **liveandworkwell.com** access code.

Available anytime, **liveandworkwell.com** offers 24/7 confidential access to professional care, self-help programs and resources to help individuals deal with life's stresses, such as depression or anxiety, childcare or eldercare, and legal or financial concerns.

Individuals get clear information about their benefits, tools to help them find the right type of support and resources to set goals and help improve their wellbeing.



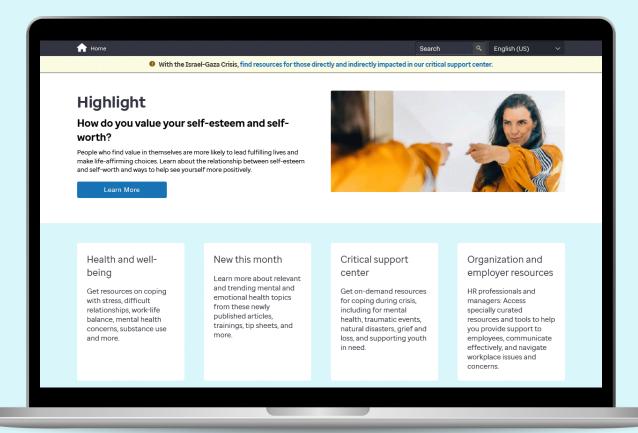
liveandworkwell.com

#### Engage people in their health and wellness

**Optumwellbeing.com** is a public website where individuals can access resources and content on relevant mental health topics. Resources include articles, podcasts, webinars and more to engage people in their health and wellbeing and help them navigate difficult situations.

Organizations and managers can also access additional resources, like monthly engagement toolkits, for fostering healthy workplaces and responding to critical events. Content is grouped into 4 easy-to-navigate categories to help visitors quickly find what they need:

- Health and wellbeing member-facing resources to support emotional health, relationships, work-life balance and more
- New this month a suite of curated content updated monthly on timely topics to support mental health
- Critical support center a central hub with content to support members during critical incidents, such as natural disasters or grief and loss
- Organization and employer resources resources and toolkits for organizations and managers to share with their employees to support their wellbeing. These materials are accessible by entering your liveandworkwell.com access code



Search

Home

Highlight

The benefits of working across cultures – and tips for getting along

More people are working and living in multicultural settings. This diversity brings new ideas and fresh perspectives that benefit our workplaces, communities and the world. But the cultural differences can also lead to interpersonal challenges and misunderstanding.

Learn More

Optumwellbeing.com

#### **Graphics to promote messaging**

Download the Optum logo and Emotional Wellbeing Solutions digital screen graphic. It's simple to pair them with sample messaging on your intranet site, flyers, brochures or anywhere else.



Download the Optum wordmark





Download graphic

You can also request different sizes and client logos by contacting your Account Management team

Onboarding and engagement guide Account Management team

### Reduce worry and stress with on-demand tools

Emotional Wellbeing Solutions connects people to on-demand help, anytime, anywhere.

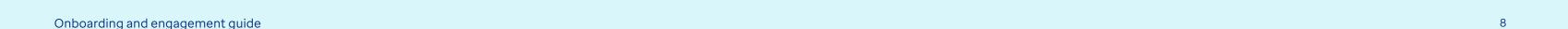
Self Care by AbleTo provides immediate access to cognitive behavioral therapy (CBT)-based tools and techniques to help individuals manage stress and improve their emotional wellbeing.

This flyer, like all communication options, is easily customizable with your company logo and liveandworkwell.com access code and is also available in Spanish.



Waking Up Well

**Flyer** 



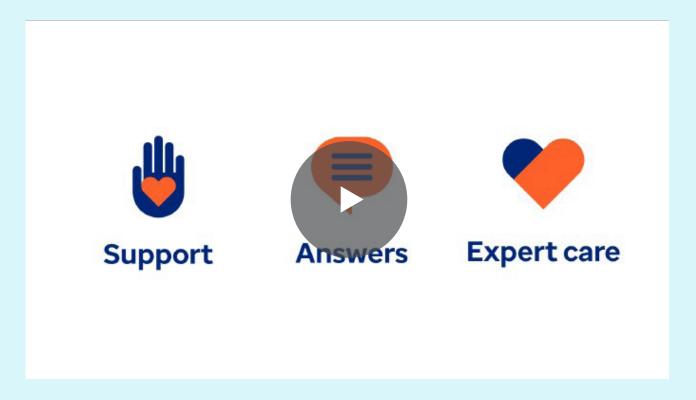
## Boost engagement with compelling videos

Videos on a wide range of topics are available for you to share.



#### **Activating your benefits**

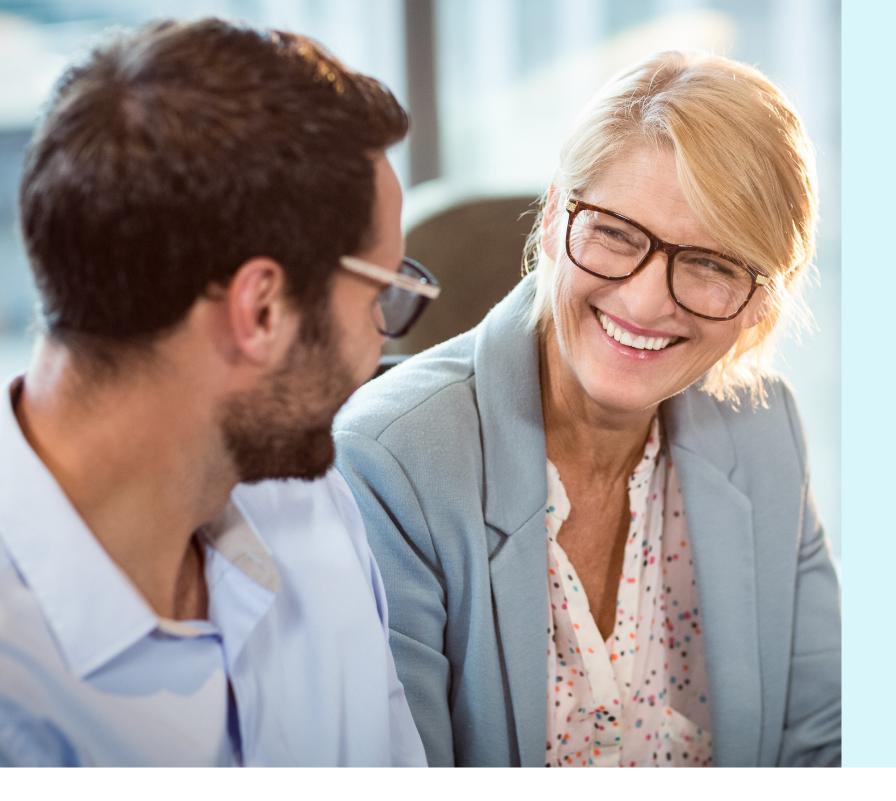
If you need support coping with the challenges of everyday life, Optum Emotional Wellbeing Solutions is a modern and flexible employee assistance program that can help. You can call 24/7 and speak with one of our trained specialists.



#### Making the most of your benefits

You have benefits specifically designed to offer support and promote a healthier work-life balance. Find tools, and resources to help you and your loved ones on the road towards better emotional health.





## Investing in wellbeing, now and in the future

Please reach out to your account management team with any questions or for additional resources.



#### ptum.com

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