

# Support members can rely on

Helping members make the most of their behavioral health care benefits — and live their healthiest lives

# Helping members navigate life's mental health challenges

In this guide, you'll find examples of the wide range of behavioral health support resources available to your members.

The resources are designed to help build awareness, drive engagement and encourage use of the many benefits available for individuals and their family members.

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#### Why mental health matters

## Tapping into convenient and flexible behavioral health care benefits

We're committed to helping your members connect to the right mental health care and resources they need to handle life's challenges.

Our behavioral health solutions offer members convenient care on their terms. We provide resources and support for depression, anxiety, trauma, substance use disorder or any other mental health condition. The example benefit email on this page shows one of the many introductory communications available to you to help boost member engagement.

It highlights member benefits that include an extensive network of mental health providers, virtual visits, fast access to care and digital self-help tools.

Client logo



### **Explore your mental** health care options

Convenient behavioral health care on your terms

No matter where you're at on your mental health journey, you're not alone.

Connecting to the right mental health care and resources is easier than ever on {{liveandworkwell.com OR client URL}}. Available anywhere 24/7, you and your family members have confidential access to digital self-help tools, professional care options and resources specific to your mental health needs.



Find expert care — Search for specialty providers, virtual or in-person visits to find the

# Explore your benefits — Check out digital self-help tools, specialty services and programs included in your benefits.



Substance use support — Find resources to help you or someone you care about move toward recovery.



**Crisis support** — When you're facing a crisis situation, we're here with the resources to help.



Visit
{{liveandworkwell.com
OR client URL}} to find
the right support for you.

Get started

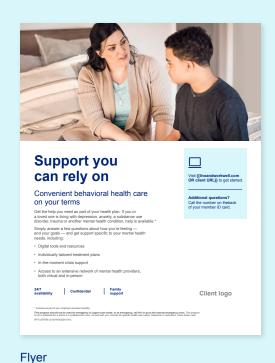
Benefit email

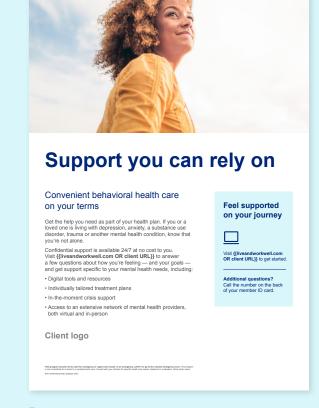
# Reach members where they are with multichannel messaging

You know best how to engage with your members.

From brochures, posters and flyers to emails and other targeted messaging, options are all available to help engage your members.

All elements are easily customizable with your company logo and phone number.





Poster Guide



Flyer





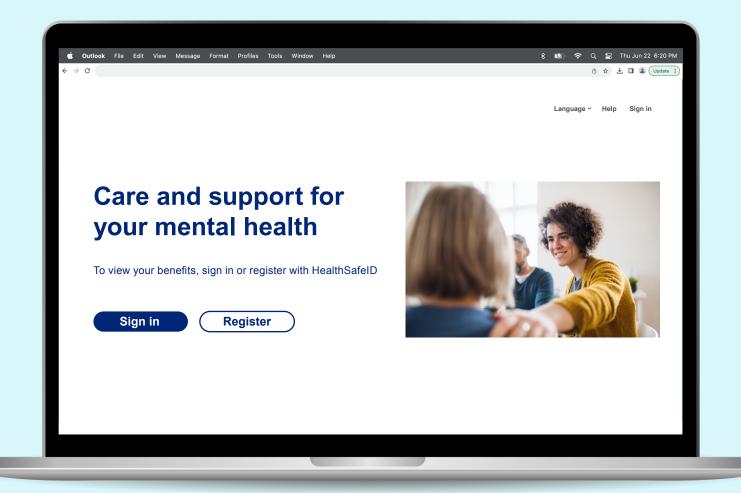
Guide

Onboarding and engagement guide

# Strengthen engagement with every touch point

Connecting to care is easier than ever on the benefits portal. Your members can get 24/7 confidential access to professional care, self-help programs and resources to help individuals deal with life's stresses, such as depression or anxiety, substance use disorder, autism spectrum, trauma or a mental health crisis or condition.

Members get clear information about their benefits, tools to help them find the right type of support and resources to set goals and help improve their mental health.



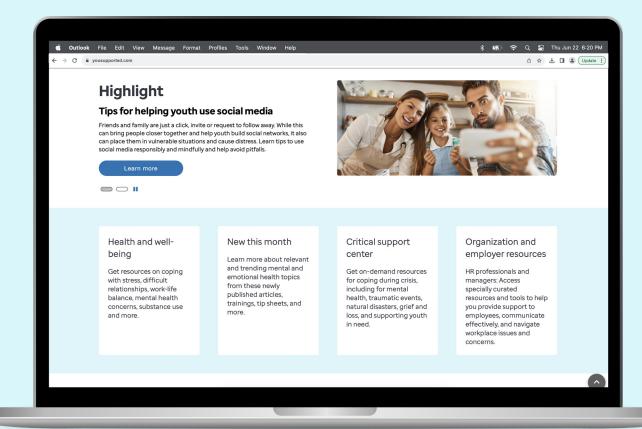
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## **Engage members in their** mental health and wellbeing

<u>yousupported.com</u> is a public website where members can access resources and content on relevant mental health topics. Resources include articles, podcasts, webinars and much more to actively engage members in their behavioral health journey and navigate toward improved mental wellness.

Organizations can also access additional resources, like monthly engagement toolkits. Content is grouped into 4 easy-to-navigate categories to help visitors quickly find what they need:

- Health and wellbeing: Member-facing resources to support emotional health, relationships, work-life balance and more
- New this month: A suite of curated content updated monthly on timely topics to support mental health
- Critical support center: A central hub with content to support members during critical incidents, such as natural disasters or grief and loss
- Organization resources: Resources and toolkits for organizations to share with their members to support their wellbeing



Search

Highlight

Tips for helping youth use social media

Friends and family are just a click, invite or request to follow away. While this can bring people closer together and help you build social networks, it also can place them in vulnerable situations and cause distress. Learn tips to use social media responsibility and mindfully and help avoid pitfalls.

Learn more

vousupported.com

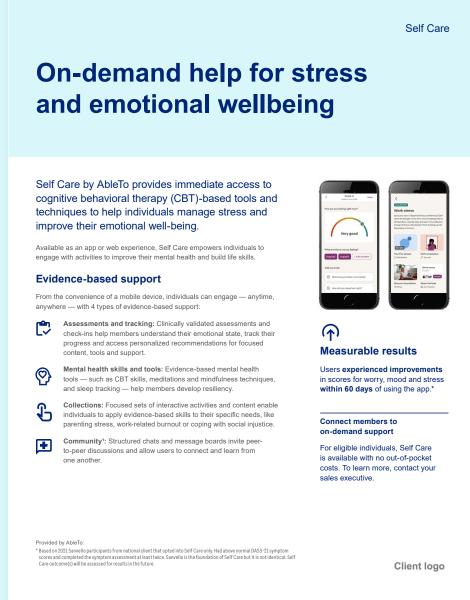
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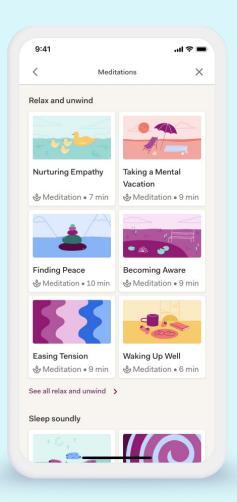
#### Reduce worry and stress with on-demand tools

Connect your members to on-demand help, anytime, anywhere.

Self Care by AbleTo provides immediate access to cognitive behavioral therapy-based tools and techniques to help individuals manage stress and improve their emotional wellbeing.

This flyer, like all communication options, is easily customizable with your company logo.





Flyer

Onboarding and engagement guide



# Investing in mental health, now and in the future

Please reach out to your account management team with any questions or for additional resources.